**Public Health Wales Covid 19 Spring booster Vaccinations Campaign 2024**

**Social Media Captions**

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| **Asset**  | **Social media copy – Eng**  | **Copy – Cymraeg**  |
| ***Posts to go out in 2 weeks before letters (1 April 2024)*** [***Envelope GIF (brandkitapp.com)***](https://phw.brandkitapp.com/asset-page/192670-envelope-gif) | Eligible groups will shortly be receiving an invitation for their COVID-19 vaccination this Spring.Vaccinations remain the best line of defence against serious illness from COVID-19 🛡️For more information, visit 👉 #VaccinationSavesLives | Bydd grwpiau cymwys yn cael gwahoddiad yn fuan i gael eu brechiad COVID-19 y gwanwyn hwn.Brechiadau yw'r amddiffyniad gorau o hyd yn erbyn salwch difrifol rhag COVID-19 🛡️I gael rhagor o wybodaeth, ewch i 👉 #BrechuYnAchubBywydau |
| [***Envelope GIF (brandkitapp.com)***](https://phw.brandkitapp.com/asset-page/192670-envelope-gif) | If you’re: * age 75 or over
* A resident in a care home for older adults, or
* aged 6 months and over and have a weakened immune system

You will be receiving an invitation for a COVID-19 Spring booster vaccination from your health board soon. Protection reduces over time, so it’s important to stay up to date with your vaccinations if you’re eligible.Visit our website ➡️ #VaccinationSavesLives | Os ydych chi: * Yn 75 oed neu'n hŷn
* Yn breswylydd mewn cartref gofal i oedolion hŷn, neu
* Yn 6 mis oed a hŷn a bod gennych system imiwnedd wan.

Byddwch yn cael gwahoddiad brechiad atgyfnerthu COVID-19 y gwanwyn gan eich bwrdd iechyd yn fuan. Mae’r amddiffyniad yn lleihau dros amser, felly mae'n bwysig cael yr wybodaeth ddiweddaraf am eich brechiadau os ydych chi'n gymwys.Ewch i'n gwefan ➡ #BrechuYnAchubBywydau |
| **Follow up posts** * **2 weeks after 1 April 2024**

[**Checkbox GIF ENG (brandkitapp.com)**](https://phw.brandkitapp.com/asset-page/192673-checkbox-gif-eng)[**Checkbox GIF CYM (brandkitapp.com)**](https://phw.brandkitapp.com/asset-page/192669-checkbox-gif-cym) | Your COVID- 19 Spring booster vaccination is waiting for you, if you are: * age 75 or over
* A resident in a care home for older adults, or
* aged 6 months and over and have a weakened immune

Vaccination remains the best line of defence against serious illness from COVID-19 🛡️Visit our website ➡️ #VaccinationSavesLives | Mae eich brechiad atgyfnerthu COVID-19 y gwanwyn yn aros amdanoch, os ydych chi: * Yn 75 oed neu'n hŷn
* Yn breswylydd mewn cartref gofal i oedolion hŷn, neu
* Yn 6 mis oed a hŷn a bod gennych imiwnedd gwan

Brechu yw'r ffordd orau i’ch amddiffyn rhag salwch difrifol o ganlyniad i COVID-19 🛡️Ewch i'n gwefan➡ #BrechuYnAchubBywydau |