**Public Health Wales Covid 19 Spring booster Vaccinations Campaign 2024**

**Social Media Captions**

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| **Asset** | **Social media copy – Eng** | **Copy – Cymraeg** |
| ***Posts to go out in 2 weeks before letters (1 April 2024)***  [***Envelope GIF (brandkitapp.com)***](https://phw.brandkitapp.com/asset-page/192670-envelope-gif) | Eligible groups will shortly be receiving an invitation for their COVID-19 vaccination this Spring.  Vaccinations remain the best line of defence against serious illness from COVID-19 🛡️  For more information, visit 👉  #VaccinationSavesLives | Bydd grwpiau cymwys yn cael gwahoddiad yn fuan i gael eu brechiad COVID-19 y gwanwyn hwn.  Brechiadau yw'r amddiffyniad gorau o hyd yn erbyn salwch difrifol rhag COVID-19 🛡️  I gael rhagor o wybodaeth, ewch i 👉  #BrechuYnAchubBywydau |
| [***Envelope GIF (brandkitapp.com)***](https://phw.brandkitapp.com/asset-page/192670-envelope-gif) | If you’re:   * age 75 or over * A resident in a care home for older adults, or * aged 6 months and over and have a weakened immune system   You will be receiving an invitation for a COVID-19 Spring booster vaccination from your health board soon.  Protection reduces over time, so it’s important to stay up to date with your vaccinations if you’re eligible.  Visit our website ➡️  #VaccinationSavesLives | Os ydych chi:   * Yn 75 oed neu'n hŷn * Yn breswylydd mewn cartref gofal i oedolion hŷn, neu * Yn 6 mis oed a hŷn a bod gennych system imiwnedd wan.   Byddwch yn cael gwahoddiad brechiad atgyfnerthu COVID-19 y gwanwyn gan eich bwrdd iechyd yn fuan.  Mae’r amddiffyniad yn lleihau dros amser, felly mae'n bwysig cael yr wybodaeth ddiweddaraf am eich brechiadau os ydych chi'n gymwys.  Ewch i'n gwefan ➡  #BrechuYnAchubBywydau |
| **Follow up posts**   * **2 weeks after 1 April 2024**   [**Checkbox GIF ENG (brandkitapp.com)**](https://phw.brandkitapp.com/asset-page/192673-checkbox-gif-eng)  [**Checkbox GIF CYM (brandkitapp.com)**](https://phw.brandkitapp.com/asset-page/192669-checkbox-gif-cym) | Your COVID- 19 Spring booster vaccination is waiting for you, if you are:   * age 75 or over * A resident in a care home for older adults, or * aged 6 months and over and have a weakened immune   Vaccination remains the best line of defence against serious illness from COVID-19 🛡️  Visit our website ➡️  #VaccinationSavesLives | Mae eich brechiad atgyfnerthu COVID-19 y gwanwyn yn aros amdanoch, os ydych chi:   * Yn 75 oed neu'n hŷn * Yn breswylydd mewn cartref gofal i oedolion hŷn, neu * Yn 6 mis oed a hŷn a bod gennych imiwnedd gwan   Brechu yw'r ffordd orau i’ch amddiffyn rhag salwch difrifol o ganlyniad i COVID-19 🛡️  Ewch i'n gwefan➡  #BrechuYnAchubBywydau |